## Metanoia in Translation: Bourdieusian Perspectives

Michael Grenfell
Trinity College
University of Dublin, Ireland

### Content

- Translation as social practice
- Bourdieu and language
- Methodology
- Field Analysis
- Sociology of sociology of translation
- Case Example: Bourdieu
- Summary

### 1. Translation as Social Practice

Susceptible to social analysis

- Activity
- Cultural Artefact
- Training
- Profession: Translators; Authors; Publishers
- Audience: General; Specialist

## 2. Bourdieu and Language

Study of language

Critique of sciences of language

Own Specialist language

### What's in a word?

 Comte, Locke, Saussure, Heidegger, Habermas, Chomsky, Labov

 'Saussure's work reduces individual practice, skill, everything that is determined by reference to practical ends, that is, style, manner, and ultimately the agents themselves, to the actualisation of a kind of historical essence, in short, nothing.

(Bourdieu, 1990: 33)

### Word

 The dictionary word is 'a product of neutralisation of the practical relations within which it functions'.

Language gains meaning in a field:

By a kind of transformation and transubstantiation: 'the substance signified is the signifying form which is realised'.

## 3. Methodology

## **Bourdieu's Thinking Tools**

"Habitus and Field designate bundles of relations.

A **field** consists of a set of objective, historical relations between positions anchored in certain forms of power (or capital);

habitus consists of a set of historical relations 'deposited' within individual bodies in the forms of mental and corporeal schemata of perception, appreciation and action."

(Bourdieu 1992: 16).

## **Ontological complicity**

#### **Capital:** A Medium for Field Manoeuvres

Bourdieu identifies three distinct forms of capital:

- Cultural Capital embodied dispositions, cultural goods and educational qualifications;
- **Social Capital** social connections and obligations, including those associated with associations and institutions;
- **Economic Capital** into which, given certain conditions, all other capitals can be converted.

(based on Bourdieu 1986/83)

In place of *grammaticalness* it puts the notion of acceptability, or, to put it another way, in place of 'the' language (langue), the notion of legitimate language. In place of relations of communication (or symbolic interaction) it puts relations of symbolic power, and to replaces the meaning of speech with the question of the *value* and *power* of speech. Lastly, in place of specifically linguistic competence, it puts symbolic capital, which is inseparable from the speaker's position in the social structure.

(Bourdieu, 1977c: 646 italics in the original)

# 3. Methodology Translation in Terms of Field Theory

• 1. Construction of the Research Object

2. Field Analysis

3. Participant Objectivation

## 1. Construction of the Research Object

- Representation of one 'objective' reality
- To
- Another representation of 'objective' reality
- By
- A subjective Other

## Construction of the Research Object

The *summum* of the art, in social science, is, in my eyes, to be capable of engaging very high 'theoretical stakes' by means of very precise and often mundane empirical objects. We tend too easily to assume that the social or political importance of an object suffices in itself to grant importance to the discourse that deals with it. What counts, in reality, is the rigor of the *construction* of the object. I think that the power of a mode of thinking never manifests itself more clearly than in its capacity to constitute socially insignificant objects into scientific objects.

(Bourdieu, 1989: 51)

### **Translation**

- Ethnography
- History/ Cultural Context
- Objective/ Subjective
- Knowledge truth
- Epistemology ontology
- Representation
- Explanation/ Understanding
- Language

### 2. Translation as Field

Field within the Field of Power

Field

• The Habitus of those in the Field

### 1. Field and the Field of Power

- Training

- Profession: Translators; Authors; Publishers

- Audience: General; Specialist

### 2. Field

- Positions: professions, publishers and translators
- Structure
- Capital: Volume and Configuration
- Age
- Generating principles
- National and International

## **Symbolic Capital: Text**

- Position in the field
- Social and historical
- What is translatable
- Heteroglossia invisible and apparent
- Pattern in texts
- Institutional presence

# Bourdieu and the Publishing Field: Level 1/2

 'The Social Conditions of the International Circulation of Ideas' (1976/1999)

Construction of the research object

 'Une Révolution conservatrice dans l'édition' ACTES, mars, 1999

Field Analysis

- Intra and inter-field
- Capital
- Field

## **Bourdieu as Editor Level 2/3**

- Les Editions de Minuit
- Created in 1942 under Occupation
- Silence de la Mer
- Resistance Publication
- After war: Bataille (Critique)
- Pro Algeria
- Authors: Beckett, Robbe-Grillet, Derrida,
   Deleuze

### Les Editions de Minuit

- 1962: Le Sens Commun
- Own publications -> 1992
- Key writers and translations: Durkheim;
   Cassirer; Mauss; Panowsky; Goffmann

## **Anthony Giddens: Polity Press**

- Founded in 1985
- Oxford/ Cambridge Links. Boston USA
- Authors: Bourdieu; Habermas; Derrida; Dylan;
   Bowie; Bob Marley
- Link with Tony Blair and Third Way Politics/ Publications

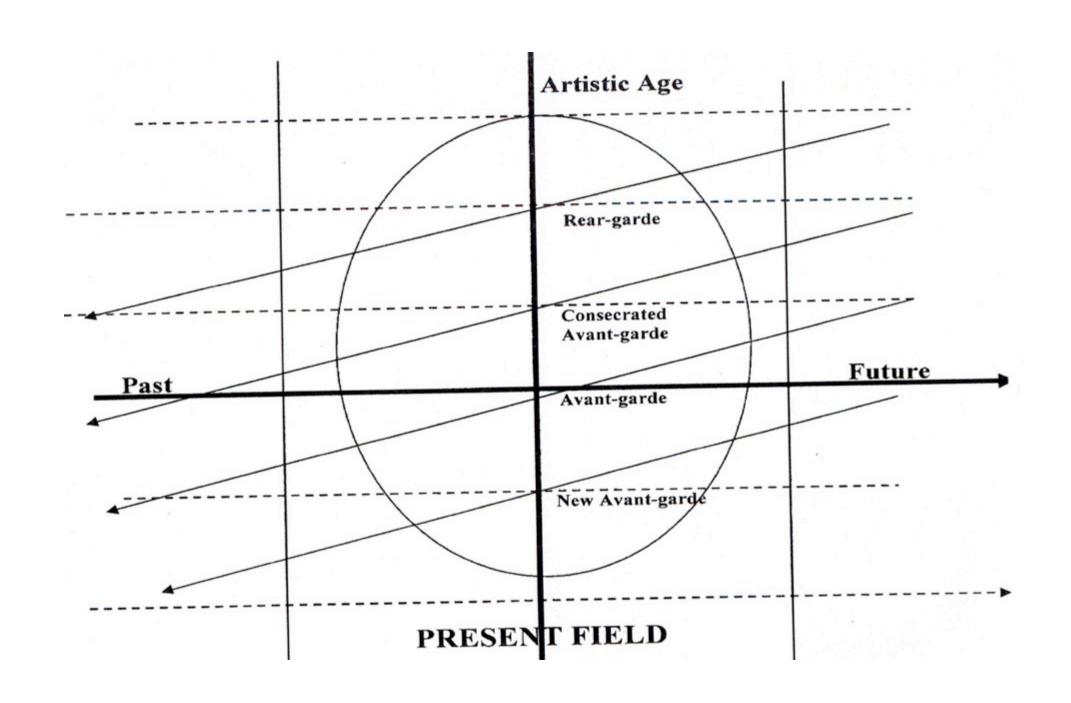
### 3. Habitus

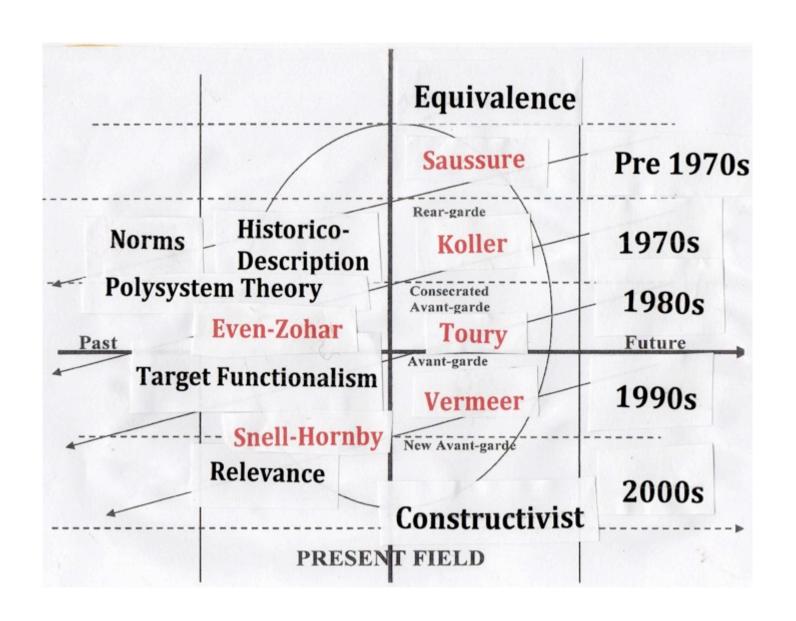
- Influences translation
- Confers symbolic capital
- Position in the field of subject and translation
- What is translatable
- Who translates?
- Background and training

### 3. Participant Objectivation

- Objectifying the Objectifying Subject (structure) – disarm objectivity
- Position in social space/ habitus/ life trajectory/Gender
- Orthodoxy of the field: in terms of translation and the field of texts
- Skholè/leisure (scholastic fallacy)
- => Reflexive Objectivity

- Fields in relation to the field of power my connection/ connecting.
- My relationship to the doxa in the field; held in institution.
   What am I connected to? Doxa of the discipline Aims.
   Position in field.
- 3. My habitus and that of other people in the site context; Their habitus and mine; personal relationships/ networks. My position and proximity.





### **Polysystem Theory**

 Static: Saussure but Russian Formalists (Tynjanoz)

- Functionalist approach (belonging to systems)
- Therefore: functions and mutual relations

- Theory of Static Systems: Synchronic
- Theory of Dynamic Systems: Diachronic

## Bourdieu on Culture: Two Traditions

- 1. Structural Tradition: instrument of communication and knowledge (shared consensus)
  - structured structure

- 2. Functionalist Tradition: ideological force or power
  - structuring structure

### **Structure**

Structuring and Structured Structures

Externalisation of Internality and the Internalisation of Externality

=>

'A science of dialectical relations between objective structures...and the subjective dispositions within which these structures are actualised and which tend to reproduce them'

#### **Four Breaks**

- From Empirical Knowledge (Translator transparent)
- From Phenomenological Knowledge
   Translation: Socio-historical relativity
- From Objective Knowledge Equivalence
- Reflexive Translation/ Reading

## Case Example: Bourdieu

Approach to translation

As Publisher Editor

Actual texts

## A Bourdieusian Perspective on Translation

 A Historical Sociology and Sociological History of the:

- Texts
- Translator
- Translation

**Process and Product** 

### **Hermeneutic Circle**

#### **Field of Translation**

 1. Construction of the Research Object

• 2. Field Analysis

• 3. Participant Objectivation

#### **Translation/Translator/Text**

- 1. Construction of the Research Object
- 2. Field Analysis
- 3. Participant Objectivation

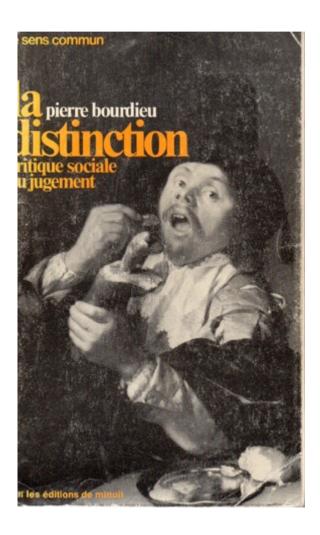
### **Hermeneutic Circle**

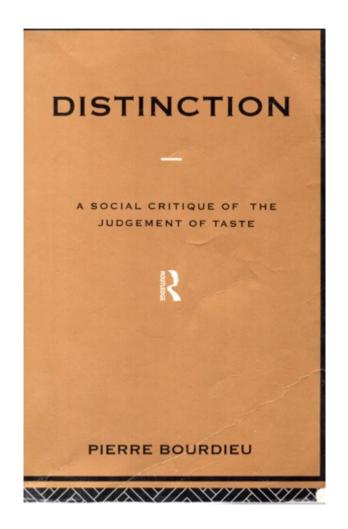
"Thus, there is a sort of hermeneutic circle: in order to construct a field, one must identify the forms of specific capitals that operate in it, and to construct the forms of specific capital one must know the specific logic of the field. There is an endless to and from movement in the research process that is lengthy and arduous."

(Bourdieu and Wacquant 1992:108)

# Bourdieu: Translation (Symbolic Capital)

**Books and Texts** 





LE SENS COMMUN

pierre bourdieu et jean-claude passeron

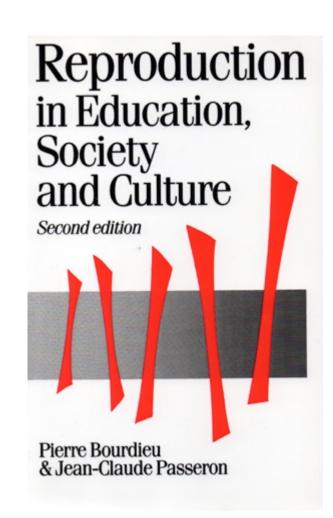
#### la reproduction

éléments pour une théorie du système d'enseignement

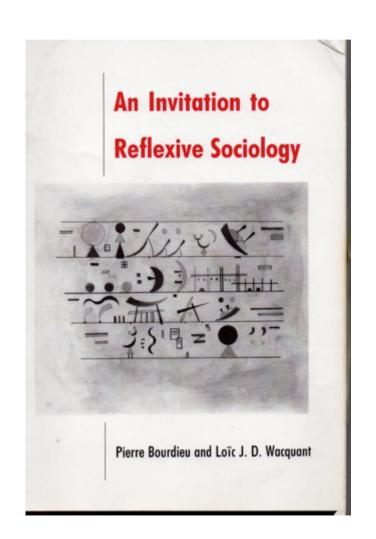


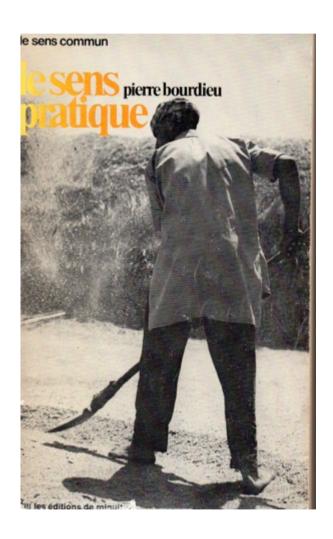
A,

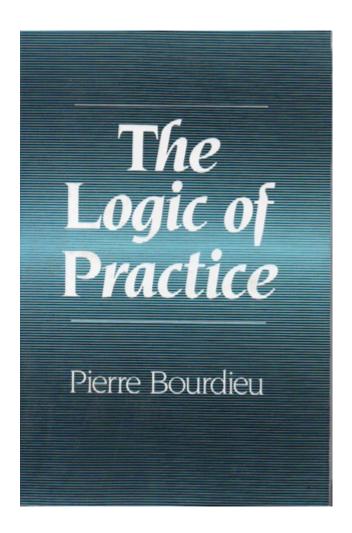
LES ÉDITIONS DE MINUIT



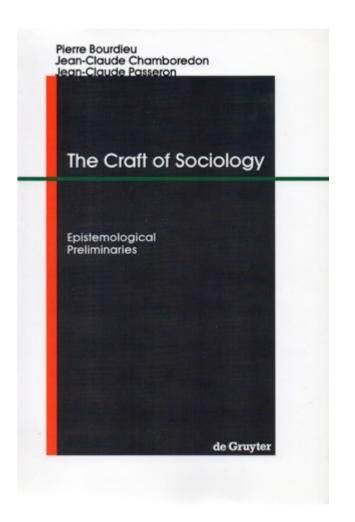












#### **Texts: Distinction**

Ceux qui classent ou se classent, en classant ou s'appropriant des pratiques ou des propriétés classées, ne peuvent ignorer que, au travers des objets ou des pratiques distinctifs où s'expriment leurs pouvours et qui, étant appropriés par des classes et appropriés à des classes, classent ceux qui se les approprient, ils se classent aux yeux d'autres sujets classants (mais aussi classables), pourvus de schèmes classificatoires analogues à ceux qui leur permettent d'anticiper leur propre classement.

 Those who classify themselves or others, by appropriating or classifying practices or properties that are classified and classifying, cannot be unaware that, through distinctive objects or practices in which their powers are expressed and which, being appropriated by and appropriate to classes, classify those who appropriate them, they classify themselves in the eyes of other classifying (but also classifiable) subjects, endowed with classificatory schemes analogous to those which enable them more or less adequately to anticipate their own classification'

#### Faux amis

• Acheter un fond de commerce

- purchase a commercial fund \*

- business takeover ✓

#### Aussi: Thus or Also?

• Il serait aussi

Aussi serait-il

### Social Class/ Classe Sociale

Bourgeois/ Petit Bourgeois/ Peuple ?

 Classe dirigeante: Ruling Class? Upper management?

Professions libérales: middle management?;
 professional people?

## **Ecole Normale (Superieure)**

Training college

Elite university

# Summary: Metanoia in Translation: Boudieusian Perspective

- Theory of Language
- Translation as Social Practice: Thinking Tools
- Construction of Research Object
- Field Analysis
- Participant Objectivation (Sociology of Sociology)
- Approach to Field of Translation and Translating
- => A Reflexive Approach to Translation and Translating (AND READING!)

#### THE END