



Open Lecture

MICHAEL GRENFELL

1963, The Beatles – *Please, Please Me* – and Beyond...

This talk focuses on The Beatles first LP and 1963 – the year the world changed! It tracks the rise of the Liverpool group and the socio-cultural phenomenon they were to become. Fashion, music, design, politics and economics are all featured. In it, we see the ingredients of cultural revolution.

The aim is to offer a documentary analysis of the world that shaped The Beatles and show how it was that they had such an impact. The discussion will include ideas derived from the French social theorist Pierre Bourdieu, and some commentary on changing commercial practices of the period. Most of all, however, is the music, and the talk will be copiously illustrated with a selection of tracks drawn from *Please, Please Me*, and reflections on the nature of popular aesthetics. There will also be space to address what happened next and how the whole phenomenon came to a sticky end.

DATE: Thursday, 17 November
TIME: 2:00 – 4:00 PM
LOCATION: Theatre H237
Building H,
Monash University,
Caulfield Campus
RSVP: earvin.cabalquinto@monash.edu

Michael Grenfell has held Chair positions in Ireland, Scotland and England, including 1904 Chair of Education in Trinity College Dublin, and Director of Research at the University of Southampton where he is now based. He is also Adjunct Professor at the University of Canberra, Australia. He has an extensive background of research and publications on Pierre Bourdieu, who he first met in 1980 and with whom he worked on various projects including three separate periods as visiting scholar at the *École des Hautes Études* in Paris. He is author of *Bourdieu: Agent Provocateur* (Continuum, 2004), *Arts Rules: Bourdieu and the Visual Arts* (Berg, 2007, with C.Hardy), *Bourdieu, Language and Linguistics* (Continuum, 2007), *Bourdieu: Key Concepts* (2nd Edition) (Routledge, 2012), *Pierre Bourdieu* (Bloomsbury, 2014), and *Bourdieu and Data Analysis* (Lang, 2014, with F. Lebaron). He is currently preparing books on *Bourdieu and Reflexivity* and a summative statement, *Bourdiesian Meditations*.

ABOUT CULTURE MEDIA ECONOMY (CME)

Culture Media Economy (CME) is a new research unit within the School of Media, Film and Journalism, Faculty of Arts, Monash University. It seeks to explore the triangulation between culture, media and economy by determining and analysing intersections of new financial models, technological advancement, socio-cultural dynamics, and geo-political configurations. It also draws on long standing disciplinary approaches from the political economy of the media; cultural studies; communications studies; cultural economy; as well as emergent research into digital media. It is by pooling these disparate strands together that CME endeavours to provide an understanding of culture, media and economy as fields of academic inquiry and as practice of policy making and everyday life in contemporary times.